

# WordPress + Hosting

Your WordPress Hosting Powerhouse



**MERKLEY**  
hosting group  
powerful | blazing | secure

THE BEST WORDPRESS HOSTING, NO BULL!



FEATURES

+

BENEFITS

**NO BULL HOSTING!**




# FREE SSL

FLYWHEEL + LET'S ENCRYPT™ = MAGIC



Our super speedy WordPress platform and Let's Encrypt™'s free SSL certificates work together to give your site a nice boost in both SEO and security.

SSL allows sensitive information such as credit card numbers, social security numbers, and login credentials to be transmitted securely. Normally, data sent between browsers and web servers is sent in plain text-leaving you vulnerable to eavesdropping. If an attacker is able to intercept all data being sent between a browser and a web server, they can see and use that information! SSL is known best by two obvious indicators that pop up in the URL bar when it's installed: the green padlock and https://. If a visitor sees these two things, they know that their info is being encrypted and they can freely interact with the site without worry.  **Secure** | <https://merkleymarketinggroup.com>

## AND NOW A WORD FROM GOOGLE... Thursday, December 17, 2015



*"Today we'd like to announce that we're adjusting our indexing system to look for more HTTPS pages. Specifically, we'll start crawling HTTPS equivalents of HTTP pages, even when the former are not linked to from any page."*



# FLYCACHE

Blazing - amazing speed with WordPress optimization

Crazy fast load times with zero configuring! PHP 7.1 platform.



**This feature is a ranking signal for Google and other search engines!**





# AUTO-HEALING

## TECHNOLOGY

Each WordPress site on our platform will heal itself in the event of any service failure. As an example: If there are issues with PHP, your site won't go down... it'll just fix itself!



# INSTANT-SCALING

## TECHNOLOGY

You shouldn't be punished when your success means spikes in traffic! Now, scaling your site to millions of visitors happens instantly. There's no need for downtime or a migration to more hardware!



# FREE CDN

All new hosting plans will include our new global Content Delivery Network (CDN) for free, and we'll update the CDN offering for you so you have the latest & greatest!

A Content Delivery Network (CDN) by Fastly speeds up page loads (An important Google Ranking Factor) for your site's visitors.



**This feature is a ranking signal for Google and other search engines!**



# NIGHTLY BACKUPS

Rest easy with nightly backups

If your data isn't stored offsite, you're still at risk if anything were to happen to those files. We store all backups in the Google Cloud Platform for maximum security and reliability. This way they're physically separate from your site, and you can retrieve whatever you need at any point.



# HACKER FREE

Designed to battle hackers

Having your site hacked is a major bummer. Nobody wants to have tasteless ads show up on their homepage or spam go out from their email. So we work hard to make sure your site is always malware-free. **If it does get hacked, we fix it, for FREE.**



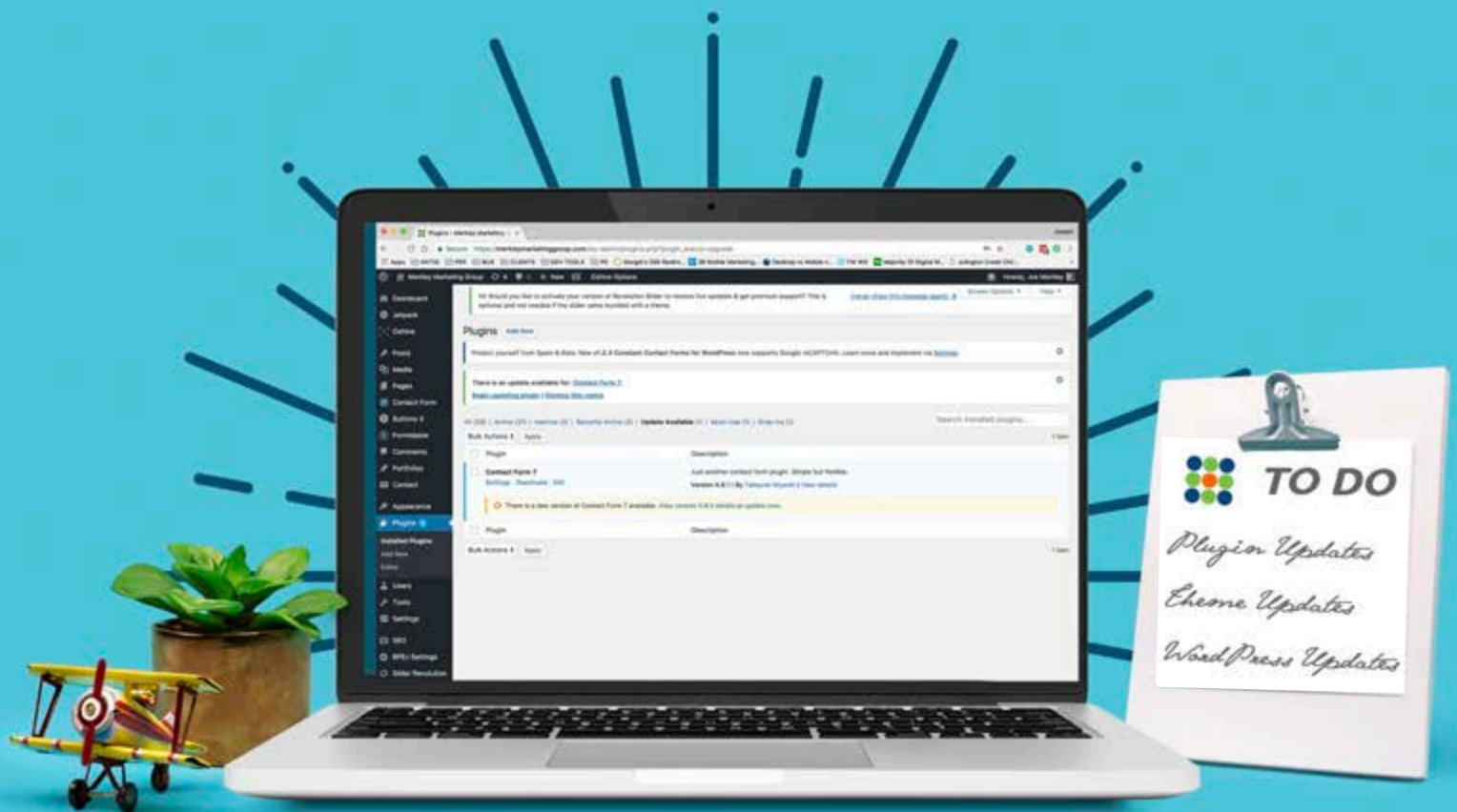
# TUNED FOR WP

Tuned for performance

Custom built hosting for our favorite (and only) platform:  
WordPress



# YOUR BH HOSTING PLAN



# INCLUDES





# WEBSITE UPDATES

WORDPRESS CORE | PLUGINS | THEMES

## Why Update WordPress, Plugins, and Themes?

### Increase Security

Updates to WordPress core, plugins, and themes often increase security by patching vulnerabilities and strengthening against attacks. To reduce the risk of your site being hacked or compromised in some other way, update! Hackers and other malicious parties watch the release notes. As soon as they learn of a vulnerability, they start exploiting it. So, you need to update as soon as possible to reduce the time that your site is vulnerable.

According to WPBeginner, 83% of hacked WordPress sites hadn't been updated. According to page.ly's stats, WordPress sites are frequently hacked due to "outdated versions of: PHP, WordPress, themes, or plugins".

### Fix Bugs

Updates to WordPress core, plugins, and themes often fix bugs that were discovered in previous versions. To get the fixed version, update!

### Add Features and Functionality

Updates to WordPress core, plugins, and themes often add new features and functionality. To take advantage of them, update!



## CLIENT WEBSITE UPDATE SCHEDULE:

Plugins: Weekly | Themes: When available | WordPress Core: When available

# KNOCKING OUT THE COMPETITION



**LESS THAN \$10.40 PER WEEK!**



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# Contact Us

How may we serve you?

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bestwordpresshostingbh.com



## NO BULL HOSTING!